TGJ2O - Gr. 10 Communications Technology
Unit: Graphic Design - Created by Mr. Elsie

Assignment: Expressive Type

Teacher: Mr. Snyder

Learning Goals - by the end of this activity, students will be expected to:

- demonstrate their understanding of Foreground, Middle ground and Background in a visual
- · learn and apply image editing skills within the Photopea software
- · use advanced tools to edit an image to zombify a person edits should seem seamless to the viewer
- · using concept of FG/MG/BG place their zombie in an environment that suits the image and shows depth

Assignment Objective: In this unit students are going to Zombify an image of a person of their choice. Stage 1 students will select a movie poster from the internet and identify composition principles of Foreground, Middle Ground and Background visuals that create depth to the poster image.

When selecting their image should select an image that shows the subject from the waist up (chest up at the tightest). Students ill apply a minimum of 5 editing effects to their zombie character. The objective is to make the photo editing "invisible" to the viewer. All editing elements and techniques should blend in with the original image to make the zombie look "believable." The zombie will be placed in an environment which will feature FG (zombie), Middle ground and Background elements which will create depth to the image.

Files for submission: Files for submission are zombie assignment teacher website.

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| Level 2 (criteria partially met - little attention to detail) | Level 3 (criteria met) | Level 4 (exceeds expectations - great attention to detail) |
| ☐ FG,MG and BG and /or Rule of thirds approach correct | Stage 01: Research | |
| identification Titlebar elements need to be aligned Titlebar need refinement to visually communicate the information that is included - hierarchy will help highlight most important information Colours choose should be considered to reach colour harmony At least 1 line of text is very hard to read due to lack of contrast | □ FG, MG, BG is correctly identified using 3 different colours □ Images is high resolution and demonstrates proper use of free transform tool (images are NOT distorted or stretched) □ Rule of Thirds are includes on the poster using brush grid lines □ Poster is neatly organized within document layout □ Titlebar demonstrates colour harmony, □ Titlebar Hierarchy of text lines - demonstrates most important to less important lines of text - achieved through use of colour and/or scale □ Titlebar elements are aligned and organized □ Stage number is included on titular for both stage | Research page shows attention to detail (NEATNESS) showing FG,MG, BG Titlebar is carefully created and has an excellent organization, use of space within the shape, |
| ☐ Image has less than 5 edits applied ☐ Visual elements are obvious on the zombie character - blending needed to be more carefully executed ☐ Demonstrates developing understanding of advanced editing tools and how to apply them | Stage 02: Zombie Character Development in Photopea - Advanced Image editing skills | ☐ More than 5 editing techniques are applied using advanced tools - masking/blend mode/adjustment layers ☐ Zombie edits are refined and show an excellent blend between elements and the original image |
| | Zombie includes a minimum of 5 visual editing techniques applied Use of advanced techniques - Raster mask and adjustment layers Most elements look "natural" (blended into the image) | |
| 1 image showing MG and BG is placed behind zombie Lacks realism in the final image | Stage 03: FG/MG/BG Created on Final Design | Several MG and BG elements are included to create a believable scene with a level of complexity |
| | ☐ Final graphic combines the zombie effectively into a MG and BG layers ☐ MG and BG elements are separate and placed in scene ☐ MG & BG elements create an image composition that wok well together to create a believable scene | |
| Overall poster is obviously an edited composite of elements | Stage 04: Final Zombie Presentation | Overall scene looks very believable All elements including MG and BG blend well to create a unified design |
| | Overall design looks believable - it is not obvious that the image is a composition of a variety of individual elements Looks like a photo was taken of a real zombie in the environment | |

Comments: